



SCOTTISH CHILDMINDING ASSOCIATION
is pleased to invite applications for the following post.

MARKETING AND COMMUNICATIONS COORDINATOR
Programme for Scotland's Childminding Future

Are you passionate about high quality childcare and making a real difference to children and families in Scotland? Do you want to be part of SCMA – a thriving membership organisation, advocating on behalf of childminders and delivering services across Scotland?

The Scottish Childminding Association (SCMA) is the national voice of childminding in Scotland. SCMA is a national Third Sector and membership organisation that promotes childminding as a quality childcare service. Working on behalf of its 2,500 childminder members, SCMA helps to improve the wellbeing and outcomes for Scotland's children and aims to influence policy to ensure that it is informed by the experiences of childminding. SCMA provides a wide range of support and professional services for members including training and events as well as delivering local services.

For more information about our organisation and services visit www.childminding.org

We are looking for a creative and organised marketing professional with a passion for delivering high-quality content to join our busy team. This is an exciting opportunity to join the SCMA in support of the delivery of a national Marketing and Communications Campaign which is focused on the retention and recruitment of childminders in Scotland.

You will be working on a variety of media, from producing engaging content for our website and social media to creating toolkits, reports, and information packs. You will be a key player in developing and delivering a high-quality campaign, collaborating with our external marketing agency, and ensuring all our communications align with our brand and overall strategy.

If you are a proactive team player who is passionate about making a difference and can contribute to promoting childminding as a high-quality, professional childcare service, we would love to hear from you.

Full-time 36 hrs per week, Salary £30,883 - £34,185

Funding is secured through March 2026, marking the completion of year two of a committed three-year proposal. Funding for the third year will be confirmed on an annual basis.

The post is home based, requiring travel and attendance at occasional meetings and events across Scotland (including attendance at Head Office in Stirling).
Equipment and broadband/IT connections will be provided.

For further information and to download an application form:

Visit our website <https://www.childminding.org/about-us/vacancies-with-SCMA>

Closing date for receipt of completed applications Friday 5th September at 12pm.
Interviews will be held on Wednesday 17th September.

Please note that only applications submitted on the correct form will be considered.

SCMA is working towards becoming an equal opportunities employer.

