



SCOTTISH CHILDMINDING ASSOCIATION
is pleased to invite applications for the following post.

MARKETING AND COMMUNICATIONS COORDINATOR
Programme for Scotland's Childminding Future

Are you passionate about nurture, high quality childcare and making a real difference to children and families in Scotland? Do you want to be part of SCMA – a thriving membership organisation, advocating on behalf of childminders, and delivering services across Scotland?

The Scottish Childminding Association (SCMA) is the national voice of childminding in Scotland. SCMA is a national Third Sector and membership organisation that promotes childminding as a quality childcare service. Working on behalf of its 2,500 childminder members, SCMA helps to improve the wellbeing and outcomes for Scotland's children and aims to influence policy to ensure that it is informed by the experiences of childminding. SCMA provides a wide range of support and professional services for members including training and events as well as delivering local services.

For more information about our organisation and services visit www.childminding.org

We're looking for a creative professional with a passion for delivering high-quality content to join our busy team. This is an exciting opportunity to join the SCMA in support of the delivery of a national Marketing and Communications Campaign which is focused on the retention and recruitment of childminders in Scotland.

You'll be supporting the delivery and performance of our digital channels and creating engaging written content for publications and website in line with SCMA's branding.

In this role, you'll work closely with the Marketing & Communications team to support the design and delivery of targeted communications to a variety of audiences that inspire and inform. You'll use a creative, multi-channel approach to ensure updates are timely, accurate, and aligned with our organisational goals. You'll be central to supporting key communications projects and familiar with measuring their effectiveness.

Part-time 18 hrs per week, Salary £27,278 - £29,930 (pro rata for part time staff)
Funding is to March 2026, taking us to the end of year two - this is part of a 3-year proposal with funding confirmation received on an annual basis.

The post is home based, requiring travel and attendance at occasional meetings and events across Scotland (including attendance at Head Office in Stirling).
Equipment and broadband/IT connections will be provided.

For further information and to download an application form:

Visit our website <https://www.childminding.org/about-us/vacancies-with-SCMA>

Closing date for receipt of completed applications Friday 6/6/25 at 12 noon.
Interviews will be held on Thursday 19/6/25.

Please note that only applications submitted on the correct form will be considered.

SCMA is working towards becoming an equal opportunities employer.

